

Walk and Roll to School Day Toolkit

Use these downloadable guides and customizable templates for your Walk and Roll to School Day! Click on the images below.



[City, county, area] school(s) to celebrate
Walk to School Day on [date]

[City, State] - [Name of school, participating organizations, etc.] in [city] will be joining schools from across the state to celebrate Vermont Intergenerational Walk to School Day on October [date].

Approximately [number] students from [name of school(s) participating] will be walking and rolling to school [day(s) of the week] along with parents, teachers and community leaders. [List any names and titles of participating community leaders or prominent figures]

The event will begin at [time] with kids, parents, seniors, and community leaders walking from [start location]. Walkers [and bicyclists] will arrive at the school at [time]. Other special activities associated with the walk include [list any additional event details such as giveaways, using a walkability checklist or holding a pep rally].

Walk to School events work to create safer routes for walking and bicycling and emphasize the importance of issues such as increasing physical activity among children, pedestrian safety, traffic congestion, concern for the environment and building connections between families, schools and the broader community.

The event is being organized by [organizing group(s)]. [Include additional information about your program and how it fits into the larger picture for the community, whether it is part of a Safe Routes to School program, etc.]

For additional local information, please contact [name] at [phone number; if possible, give a cell phone number or other number that enables the media to contact the individual during the event].

[Press Release Template and Posters](#)

Use this editable Press release and flyers to share information about your Walk and Roll to School Day with your local community. Open with Microsoft Word to fill in your School and Event information.



Editable Event Announcement Flyer

Use this flyer to promote your Walk and Roll to School Day. Open it with Microsoft Word to fill in your School Name, Contact Info, and anything else you'd like to tell folks about your event.



Editable Event Reminder Flyer

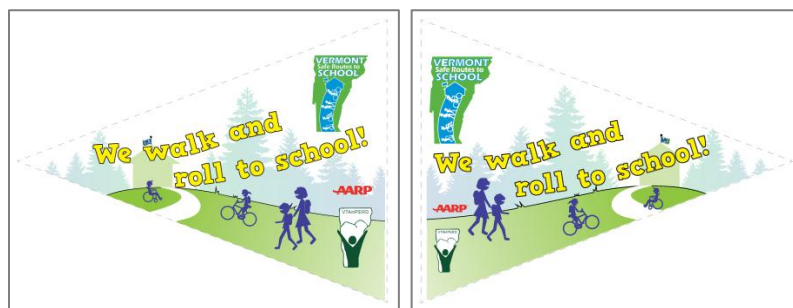
Use this flyer to remind your school community about your Walk and Roll to School Day. Open it with Microsoft Word to fill in your School Name and Contact Info.



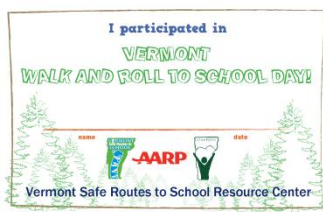
Banner: 11x51. Download this banner and print at a print shop or large format printer



Banner: 11x17. Print this banner on your printer at school. This banner comes in 3 11x17 sections that can be taped together

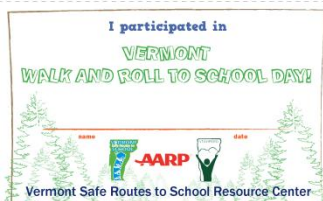


Pennant 8.5x11: Make pennants for students to carry with them while they walk and roll to school! Print these pennants out on two pages and tape together OR print double sided. Make sure to select "Flip on short edge" when printing double sided.



Student Certificate

Distribute this certificate to students to acknowledge their participation in your Walk and Roll to School Day event.



Guides to Help Make Your Event a Success

- [Safe Routes to Schools Guide: Encouragement](#)
- [Organizing a Walk or Bike to School Event](#)
- [Guide to Conducting a Walk to School Event](#)
- [Turning Your One-Day Event into Ongoing Success](#)